medium effect

The medium effect on ionic species B due to transfer from solvent \mathbf{S}_1 to solvent \mathbf{S}_2 (number) is defined by

$$R T \ln \gamma_{S_1}^{S_2}(B) = \mu_B^{o,S_2} - \mu_B^{o,S_1}$$

where R is the gas constant, T is the thermodynamic temperature and $\mu_{\rm B}^{{\rm o},{\rm S}_i}$ is the standard chemical potential of B in solvent ${\rm S}_i$ (where i=1 or 2), the reference states being the same in both solvents. $\gamma_{{\rm S}_1}^{{\rm S}_2}({\rm B})$ is not an exactly measurable quantity.

Source:

PAC, 1974, 37, 499 (Electrochemical nomenclature) on page 508